

Lana Peck

Torrington, Connecticut

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SUMMARY

Lana is a visual artist with several years experience in the printing industry and as a freelance graphic designer. She brings a creative eye to client projects and is able to solve creative problems with specific instructions or independently according to specified deadlines. She is looking to practice, advance and keep her skills current with design software for print and online use. She is especially interested in drawing and vector illustrations.

PROFESSIONAL EXPERIENCE

Graphic Artist/ Executive Assistant

- Manage layout of printed/digital promotional materials including postcards & monthly printed calendar
- Assist with updating website

Freelance Artist

- Create/revise ads, artwork for use on websites, music CDs, programs, business cards & letterh

Social Media Manager

- Maintained and created image content on FaceBook and YouTube pages

Graphic Artist

- Assisted marketing department with poster and digital layouts

Print Shop Receptionist/Graphic Artist

- Graphic design, customer service and typesetting files for digital output and offset printing

Health Store Employee

- Created store signage, Customer service, cash register, stocked shelves

Imaging Technician

- Digitally uplifted 35mm, APS film rolls and slides onto CDs, floppy disks and onto the Internet

News Assistant

- Gathered press releases from state/local police and wrote the Litchfield County police blotter

Graphic Artist/Typesetter

- Recreated customer logos to be imprinted on date planners, mailing labels and postcards

EMPLOYERS *Northwest Connecticut Arts Council*, Torrington, Connecticut (Present); *ALC*, Burlington, CT (2014); *Warner Theatre*, Torrington, Connecticut (Fall 2012); *Goulet Printery*, Barkhamsted, Connecticut (2008-2011); *Northwest Connecticut Arts Council*, Torrington, Connecticut (2006-2008); *Back To Earth*, Torrington, Connecticut (2003-2006); *Express Photo*, Avon, Connecticut (1999-2000); *Waterbury Republican-American Newspaper* (1999); *Executive Greetings, Inc.*, New Hartford, Connecticut (1998-1999)

TECHNICAL SKILLS PC & Mac proficient; Experience with software including: Quark Xpress 9, Adobe CS6 (InDesign, Photoshop, Illustrator, Acrobat Pro) Word, Excel, Publisher, WordPress, Chrome, Internet Explorer, FaceBook, YouTube, iMovie and Final Cut Pro

EDUCATION

B.S. Theater Design/Production- State University of New York (SUNY) New Paltz, NY

A.S. Fine Arts: Visual Communication- Northwestern CT Community-Technical College, Winsted, CT